

May 1, 2007

Dear Media Member:

This year marks the *70th All-American Soap Box Derby - the Greatest Amateur Racing Event in the World*. On July 16, 2007 we will welcome the largest number of champions in the history of the Derby and their families to Akron for a week-long celebration. This year's local and rally winners will represent 43 states, 3 foreign countries and 10 new race cities. Champions will compete at the legendary Derby Downs on July 21st for the title of the *International Soap Box Derby World Champions* in both the local and rally programs.

We would like to invite you to attend this year's race, as well as all the other activities during the week-long championship. Please complete the enclosed request for press credentials and return by mail or fax no later than Monday, July 2, 2007.

If you have any questions regarding race week, please call us at 330-733-8723. We appreciate your interest in the All-American Soap Box Derby and look forward to meeting you during race week.

Best regards,

Jim Huntsman
CEO